



## Cultural Studies Reading Series: Reading Cultural Studies (English)(Chinese Edition)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 253 Language: Chinese. English in Publisher: World Knowledge Publishing House Cultural Studies Reading Series: Reading Cultural Studies (English) a selection of foreign scholars 20 masterpieces. divided into the 10 units of the urbanization. coding. intends elephant. e. cultural industries. mass communication. cultural policy and cultural studies comprehensive exposition of objects. methods. and disciplines characteristics. after all theoretical cognition what cultural studies. practical grasp the cultural studies of what is precious materials. Contents: Unit 1: City and ModernityText : Country and CityText Things to Do with Shopping CentresUnit 2: Commurucation and SignificationText EncodingDecodingText Ringing the Changes: the Cultural Meanings of the TelephoneUnit 3: Interpreting the ImageText The Evil Demon of ImagesText She'll Always Be Your Little GirlUnit 4: Culture IndustryText Culture Industry ReconsideredText The Elvis Spectacle and the Cultural IndustriesUnit 5: Globalization and Consumer CultureText Disjuncture and Difference in the Global Cultural EconomyText Bwana Mickey: Constructing Cultural Consumption at Tokyo DisneylandUnit 6 : Cultural InstitutionText The History and Theory of Cultural PolicyText Are Museums PoliticalUnit 7: Cultural PoliciesText Culture and

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