

Attractions in Resorts World Sentosa. A review of its impact on consumer experiential marketing



Filesize: 6.39 MB

Reviews

*Merely no terms to spell out. It really is rally exciting through reading through period. Your daily life period is going to be enhance as soon as you complete looking over this ebook.
(Yvette Marquardt)*

ATTRACTIONS IN RESORTS WORLD SENTOSA. A REVIEW OF ITS IMPACT ON CONSUMER EXPERIENTIAL MARKETING

DOWNLOAD



GRIN Verlag Sep 2015, 2015. Taschenbuch. Book Condition: Neu. 211x151x4 mm. Neuware - Essay from the year 2015 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, Griffith University, course: Master of Marketing, language: English, abstract: This essay describes the Resorts World at Sentosa, Singapore, and how the elements within the destinations's environment serve as a primary motivation for tourist visits, and are likely to have an impact on their perception. They can be categorised under the natural, built, cultural and social associations with Resort World. This is an integrated resort in development stages on the island of Sentosa, off the southern coast of Singapore. It will become one of the world's most exciting family destinations. According to Resorts World Sentosa, it is a collection of resorts worth S\$6.59 billion (US\$4.2 billion), which is developed by Genting International. It was opened in early 2010. The resort occupies over 49 hectares on Santosa and employs more than 10,000 people directly. 12 pp. Englisch.

 [Read Attractions in Resorts World Sentosa. A review of its impact on consumer experiential marketing Online](#)

 [Download PDF Attractions in Resorts World Sentosa. A review of its impact on consumer experiential marketing](#)

See Also



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

[Save ePub »](#)



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

[Save ePub »](#)



Houdini's Gift

Independent Publishers Group (IPG) - Chicago Review Press, 2009. Hardcover. Book Condition: New. Revisiting well-loved characters from a past adventure, this picture book presents animal-loving Ben with the challenge of having another pet after losing...

[Save ePub »](#)



Pickles To Pittsburgh: Cloudy with a Chance of Meatballs 2

Atheneum Books for Young Readers, 2000. Paperback. Book Condition: New. No Jacket. New paperback print book copy of Pickles to Pittsburgh: Cloudy with a Chance of Meatballs 2 written by Judi Barrett. Drawn by Ron...

[Save ePub »](#)



The Voice Revealed: The True Story of the Last Eyewitness (Paperback)

World Bible Publishers Inc, United States, 2007. Paperback. Book Condition: New. 175 x 107 mm. Language: English . Brand New Book. For God expressed His love for the world in this way: He gave His...

[Save ePub »](#)