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## English for Public Relations in Higher Education Studies: Teacher's Book (Teacher's Edition)

By Marie McLisky, Terry Phillips

Garnet Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, English for Public Relations in Higher Education Studies: Teacher's Book (Teacher's Edition), Marie McLisky, Terry Phillips, English for Public Relations in Higher Education Studies The Garnet Education English for Specific Academic Purposes series won the Duke of Edinburgh English Speaking Union English Language Book Award in 2009. English for Public Relations is a skills-based course designed specifically for students of public relations who are about to enter English-medium tertiary level studies. It provides carefully graded practice and progression in the key academic skills that all students need, such as listening to lectures and speaking in seminars. It also equips students with the specialist language they need to participate successfully within a public relations department. Extensive listening exercises come from public relations lectures, and all reading texts are taken from the same field of study. There is also a focus throughout on the key public relations vocabulary that students will need. The Teacher's Book includes: \* Comprehensive teaching notes on all exercises to help teachers prepare effective lessons \* Complete answer keys to all exercises \* Full transcripts of listening exercises \* Facsimiles of Course Book pages at the appropriate point in each...



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